



ZCAS UNIVERSITY



# NEWSLETTER

ISSUE 1/24

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**Dear Readers,**

Welcome to the latest edition of our ZCAS University newsletter, where we embark on a journey through the myriad experiences and achievements that define our vibrant university community. As the editor, I am delighted to present to you a collection of stories that capture the essence of our ever-evolving institution.

In this edition, we delve into the heart of our university's initiatives, from dynamic enrollment drives to enriching community outreach endeavours. Through mall exhibitions, flyer distributions, and community library visits, ZCAS University continues to extend its reach and impact, forging meaningful connections within Lusaka and beyond.

But our newsletter isn't just about showcasing events; it's about celebrating the spirit of entrepreneurship and innovation that thrives within our campus walls. From engaging talks on entrepreneurship and content creation to enlightening sessions on financial literacy, ZCAS students are empowered with the knowledge and skills to shape their futures.

In the spirit of collaboration and inclusivity, we introduce a new initiative called "**Write for the Newsletter.**" We invite students to contribute articles, share their experiences, and lend their voices to our publication. Your perspectives and insights enrich our community narrative, making our newsletter a true reflection of the diverse talents and passions that define ZCAS University.

Your feedback and suggestions are instrumental in shaping the content of our newsletter. We value your thoughts and encourage you to share any ideas for stories you'd like to see in future editions. To contribute to the newsletter, please reach out to Emmanuel Sundano at [emmanuel.sundano@zcasu.edu.zm](mailto:emmanuel.sundano@zcasu.edu.zm) or give him a call at **+260971097338**. Your contributions play a vital role in making our newsletter a true reflection of the ZCAS University experience.

Thank you for being an essential part of our journey. Let's embark on this adventure together, as we celebrate the past, embrace the present, and chart a course towards a brighter future.

Warm regards,

**Editor**







# Empowering Women: ZCAS University Celebrates International Women's Day

On the 8th of March 2024, ZCAS University proudly joined the global community in commemorating International Women's Day under the theme "Invest in Women and Girls, Accelerate Progress." With a spirit of unity and empowerment, the university's female staff members embarked on a series of meaningful activities to honor the occasion.



Following the impactful speeches, the celebration continued with a joyous photo shoot, capturing the camaraderie and strength of ZCAS University's female staff members. This moment served as a testament to the unity and empowerment that defines the university's commitment to gender equality and women's advancement.

The day commenced with a spirited march from UNZA to the Showgrounds in Lusaka, where ZCAS University's female staff members joined hands with women from all walks of life. Together, they symbolized solidarity and resilience as they marched in celebration of women's achievements and ongoing struggles for gender equality. The event culminated in a gathering at the Showgrounds, where they were addressed by the esteemed guest of honor, the Vice President of the Republic of Zambia. Her inspiring words served as a beacon of encouragement, reinforcing the importance of investing in women and girls to drive societal progress.



As the day unfolded, the women gathered for a celebratory lunch, fostering connections and camaraderie among attendees. The event attracted a diverse array of female staff members from various companies and organizations, spanning both the public and private sectors. Their presence underscored the collective effort towards advancing gender equality and promoting the rights and opportunities of women in society.



# ZCAS University Joins Youth Day Celebrations: A Unity March Towards Change

On the 12th of March 2024, ZCAS University proudly joined the nation in commemorating Youth Day through a spirited march under the theme "Zambia@60#BeTheChange." Led by enthusiastic students and staff members, the procession traced its path from UNZA to Showgrounds, symbolizing a collective stride towards a brighter future.



As the echoes of the march faded into the distance, the memories lingered on, serving as a testament to the power of unity and collective action. ZCAS University emerged from the day's festivities invigorated and inspired, ready to embrace the challenges and opportunities that lay ahead.

The event transcended institutional boundaries, drawing participation from a diverse array of public and private institutions, alongside secondary schools. Amidst a sea of faces, unity prevailed as individuals from different backgrounds came together in celebration of youth and national pride.



Beyond the pomp and pageantry, the march served as a poignant reminder of the pivotal role that youth play in shaping the destiny of a nation. With each step taken, ZCAS students and staff reaffirmed their commitment to being agents of positive change, inspired by the theme's call to action.

In commemorating Youth Day, ZCAS University not only celebrated the vibrancy and vitality of its student body but also reaffirmed its unwavering dedication to nurturing the leaders and changemakers of tomorrow. As the nation looked towards the future with hope and optimism, ZCAS stood at the forefront, united in its resolve to #BeTheChange.

## Empowering Entrepreneurs: Insights from the Entrepreneurship and Content Creation Talk

On 6th March 2024, the union hosted an Entrepreneurship and content creation talk. The guest speakers were Niva Hankede founder of Druberg Studios, Emma Kamau a multi skilled entrepreneur and content creator and Tabo Daka who is a content creator and an economics student at the University of Zambia.



The speakers shared their personal journey concerning entrepreneurship and content creation. Students had the opportunity to learn insightful nuggets about starting businesses, content creation, how to monetize content, building a brand, how to remain consistent with creating content etc. The audience was also given an opportunity to ask questions to the panelists concerning entrepreneurship and content creation



## Unlocking Marketing Insights: Executive Talk with Ms. Christabel Banda

On 11th March, Ms. Christabel Banda who is the key Accounts Manager at Colgate Palmolive visited ZCAS University for an executive talk. She shared with the students about some of the things she implemented in her career which include time keeping, being bias to act as well as networking. She also took time to share about the Four (4) marketing P's that helped the students get to understand marketing strategies on a broader perspective. She took time to explain about product which involves identifying the need and providing a product that will satisfy the needs of the customer.

She further explained how products are strategically placed in the stores in order to get more sales and recognition from customers. Other than this she also taught about pricing of products and what companies consider when setting the prices for their products which are the cost of raw materials, transportation, cost of production among others.

Lastly, she spoke about promotion and what companies do in order to promote their products on the market. In concluding Ms. Banda urged students to pay particular attention to the things they learn in their program of study as they are the things that they will have to apply in their respective careers.



## Empowering Financial Futures: ABSA Financial Literacy Lecture

The Managing Director of Absa Life Mr. Collins Moonga Hamusonde visited the University for a financial literacy lecture which was held on 21st March, 2024. Mr. Hamusonde taught about budgeting, saving, insurance and investment. During the lecture, he urged the students to be clear about their wants and needs as well as avoid impulsive buying. He further taught about the importance of having a retirement plan and the need to start saving for retirement early.

The second speaker at the financial Literacy lecture was a representative from the Insurers Association of Zambia who urged students to save before spending, to be aware of scams, avoid bad spending habits etc.



## Charting Career Paths: Executive Career Talk with Mr. Coasta Mwansa

On March 20th, 2024, ZCAS University hosted an Executive Career Talk featuring Mr. Coasta Mwansa, the Managing Director of Diamond Television. Mr. Mwansa shared valuable insights on personal entrepreneurship and career development, urging students to consider entrepreneurship as a viable alternative to traditional white-collar employment.



Emphasizing the importance of time management, discipline, and proactive mindset, he inspired attendees to explore entrepreneurial opportunities and take charge of their futures. The event drew an impressive turnout, with 194 students in attendance, marking it a resounding success.











PHOTO WALL



# Celebrating Excellence: Unveiling ZCAS University's Vice Chancellor's Honour Board

ZCAS University proudly unveiled its Vice Chancellor's Honour Board, a symbol of academic excellence and achievement. Led by the Vice Chancellor and attended by esteemed dignitaries including the Deputy Vice Chancellors, Dr. Kelvin Kayombo and Prof. Edwin Bbenkele, as well as various deans and faculty members, the unveiling ceremony marked a significant milestone in the university's commitment to recognizing and celebrating the best and brightest among its graduating students.

Inspired by the prestigious Dean's List awards of Western universities, the Vice Chancellor's Honour Board aims to honor the top graduating students from each of the university's three schools, both at the undergraduate and postgraduate levels. This visionary initiative was the brainchild of the Acting Dean of the Law School, Mr. Douglas Rolls (left), in collaboration with Prof. Edwin Bbenkele, Deputy Vice Chancellor for Research, Consultancy, and Innovation (right).



In his remarks, the Vice Chancellor lauded the initiative as a catalyst for fostering a culture of academic excellence and innovation within the university community.

He emphasized the importance of recognizing and celebrating the achievements of outstanding students, highlighting the pivotal role they play in inspiring their peers and shaping the future of academia.



Among the distinguished attendees was Mr. Chilekwa Mwansa, honored as the best undergraduate graduating student in the School of Computing, Technology, and Applied Sciences. His presence served as a poignant reminder of the transformative impact of dedication and perseverance in the pursuit of academic excellence.





# A Warm Welcome and a Promise of Excellence

## Vice-Chancellor's Address to Freshmen

In a momentous gathering, the Vice-Chancellor of ZCAS University, accompanied by esteemed members of the university's top management,



including Deputy Vice-Chancellors and the Chief Financial Officer, welcomed the incoming freshmen for the 2024 academic year. With an atmosphere buzzing with anticipation and excitement, the Vice-Chancellor took center stage to address the eager newcomers.

Accompanied by Deputy Vice-Chancellors Dr. Kelvin Kayombo and Prof. Edwin Bbenkele, as well as Chief Financial Officer Mr. Mweemba Mulunda, the Vice-Chancellor underscored the university's unwavering commitment to academic excellence and student success.



In his address, the Vice-Chancellor extended a heartfelt welcome to the freshmen, expressing his delight at their decision to embark on their academic journey at ZCAS University.

Emphasizing the significance of their choice, he assured them that they had made a wise decision in selecting ZCAS as their alma mater.

With a resolute tone, the Vice-Chancellor outlined ZCAS University's dedication to staying abreast of industry trends and innovations. He emphasized the university's proactive approach to curriculum development, ensuring that students receive a comprehensive education that not only meets but exceeds industry standards.

Central to this commitment is ZCAS's pledge to equip students with the knowledge and skills needed to address real-world challenges and opportunities. Through a blend of theoretical learning and practical application, the university endeavors to empower students to become leaders and innovators in their respective fields.

As the Vice-Chancellor concluded his address, a palpable sense of excitement filled the air, signaling the beginning of a transformative chapter in the lives of the incoming freshmen. With the assurance of quality education and unwavering support from the university, they stood poised to embrace the opportunities and challenges that lay ahead, knowing that they had chosen a university committed to their success and fulfillment.

# ZCAS University Student lifestyle: A Brief highlight of extracurricular activities

As a follow up to the Orientation week program facilitated on the 12th and 13th of February, a club and association recruitment drive took place from February 19th to 21st, aiming to acquaint students with the diverse range of extracurricular groups and activities available on the ZCAS Main campus.



The 3 day event was a success seeing multiple students register and affiliate to the various clubs, associations and religious groups, each providing a particular niche' of activities



These groups offer diverse opportunities for students to explore their interests, develop new skills, and build lasting connections within the university community.



Here's a list of the vibrant groups on campus:

1. ZCAS Economics & Business Association (ZCASEBA)
2. ZCAS Law Association
3. Information Communicati Communication Technology Association (ICTAZ) - ZCAS-U Chapter
4. Women In Tech (WinTech)
5. Devnull
6. ZCAS Media Information & Technology Club (ZCAS-M.I.T.)
7. ZCAS Youth Business Entrepreneurs (ZYBE)
8. Divapreneurs
9. ZCAS Sports Teams
10. ZCAS Chess Club
11. ZCAS Mental Health Group (ZMHG)
12. Student Christian Interdenominational Fellowship Association (SCIFA)
13. ZCAS SDA Campus Ministries
14. Kabwata Baptist Church Campus Outreach
15. Kingdomcity - Student Outreach & Many more!!!



## Clubs & Associations Highlight:

### What have they been up to in the last 3 months?

The ZCAS Economics & Business Association (ZCASEBA) and ZCAS Media & Information Technology Club (ZCAS-M.I.T.) recently signed a memorandum of understanding (MOU). The MOU aims to foster stronger ties between the two groups and facilitate joint projects and activities in the future. Additionally, ZCASEBA is expanding its scope by introducing new in-house activities, including weekly economic reports summarizing the latest developments in the Zambia's economy.



#### ZCAS LAW ASSOCIATION

And in other news concerning the ZCAS Law Association has had quite an eventful quarter with the following:

- Monday, 4th March the National Prosecution Authority hosted a training session for the Legal Aid Clinic. The event was open to all law students.
- Tuesday 19th March, The Law School Journal workshop took place—a networking event for law students of different universities, headed by the Students Law Association of Zambia (SLAZ) and the Zambia Students Law Journal.

Tuesday, 26th March, 2024 saw the release of the second installment of the ZCAS-U Law Association's Law Journal.



- From 16th February to date, the law school has also seen the occurrence of the annual Law Association Elections. This period is coming to a close on Wednesday 3rd April, 2024 with the announcement of results and swearing in of the new executive members. (As of the editing of this article)

Another event coming up is the Inter-class Moot Competition on Wednesday 3rd April.

For more information to stay up to date with all law events, please visit the Law Association's social media pages at on Instagram, Facebook and Twitter at [zcas\\_law\\_association](#).

*Statement by Christine Chewe*

A poster for the ZCAS Law Association 2024 Executive Elections. It features a scale of justice and the text '2024 EXECUTIVE ELECTIONS PUBLIC NOTICE'. Below this, it lists the 'ELECTION ROAD MAP' with key dates and events.

ELECTION ROAD MAP	
16TH TO 19 FEBRUARY, 2024	APPLICATION PERIOD
26TH FEBRUARY, 2024	RELEASE OF CANDIDATES NAMES
26TH FEBRUARY TO 22ND MARCH, 2024	CAMPAIGN PERIOD
26th MARCH, 2024	MANIFESTO PRESENTATION
27th MARCH, 83rd April, 2024	POLLING DAY & ANNOUNCEMENT OF RESULTS

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EMAIL: [zcasulawassociation@gmail.com](mailto:zcasulawassociation@gmail.com)

Follow our Socials: Instagram, Facebook, Twitter

# CLUB & Association Highlight: Trivia, Board Games & Mental Health

## ICTAZ Tuesdays!!!!

The Information Communication Technology Association of Zambia: ZCAS U Student chapter recently introduced a pop up activity known as ICTAZ Tuesdays where students are invited to participate in a quiz based on tech and general subject matter. Be sure to keep a look out for their socials for further updates.



## ZCAS GAME DAY 5

The ZCAS Media and Information Technology in collaboration with the ZCAS Mental Health Group came together to facilitate a game day on the ZCAS Main campus. The event was held on the 9th of March 2024 with various activities including board/card games as well as Trivia and E-sports gaming and tournaments.

The 2 groups in collaboration with the ZCAS Arts group and music group have also come together to start up smaller scale pop up events that promote and celebrate the arts and value of human interaction in a community setting.

The event occurs at least once every semester and all interested parties are encouraged to attend them to maximize their experience of some of what the institution has to offer them.



## MENTAL HEALTH MATTERS

The ZCAS Mental Health Group is promoting mental health awareness and de-stigmatization through initiatives like mental health seminars, pop-up board game meets, weekly self-care education on social media, and online peer discussions with UNILUS Mental Health Group and mental health NGOs, Mind Care & Heal Organization







# ZCAS UNIVERSITY

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