



ZCAS UNIVERSITY

NEWSLETTER

Issue 01/2023



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Welcome

Welcome to the first edition of the ZCAS-U newsletter. Through this publication, we hope to share updates on the growth of the institution with you our valued family.

We'll be happy to get feedback and input from you so email us at newton.daka@zcasu.edu.zm

Editor- March 2023



New Programmes

The university is excited to announce the introduction of various programs in our three schools which include;



SCHOOL OF BUSINESS

Master of Science in Digital Marketing Management

Due to the changes in business models used by businesses to align with the Fourth Industrial Revolution (4IR). In the current business ecosystem, adaptation is key to survival and marketing in the 4IR provides that needed adaptation.

This programme aims to equip students with knowledge and skills to carry out general and specific marketing management functions appropriately in the 4IR era, both in the local and global marketplace.

The programme is offered on an **Evening and Distance/Online** basis for only K14,759 and K11,010 respectively.



SCHOOL OF SOCIAL SCIENCES

Bachelor of Science in Development Studies

This programme is oriented towards improving the tool, practices and policies of development in a normative and intentional sense, as well as towards critique of these tools, practices, policies and of the broader processes of change.

Development Studies also entail critical reflection on the goals of development and the way it is implemented in aid of

better policy, approaches and outcomes. The programme will enable students to assume and discharge their development facilitation role and responsibilities in corporate, or government institutions with greater efficiency and effectiveness. They may also be employed in local government, Non-Government Organizations (NGOs) and other institutions. Development Studies practitioners are frequently sought after by various types of organisations as employees, consultants or researchers.

The programme is offered on a **Fulltime, Parttime** and **Distance/Online** basis for only K13,328, K9,935 and K8,705 respectively.

Postgraduate Diploma in Teaching Methodology

There has been growing interest and demand by non-teaching professionals from various disciplines to join the teaching profession either as lecturers or teachers in Zambia. The demand has become increasingly significant especially in the higher education sector. This situation stresses the need for implementing strategic training programmes which will guarantee the quality and relevance of higher education provision in the country. It is against this background that the need to professionalise the teaching career cannot be overemphasised especially for lecturers and those who intend to join. The aim of this programme is to enable professionals who are trained in non-teaching disciplines to be equipped with attitudes, knowledge and skills in teaching methodology that will help them lecture in higher education institutions

The programme is offered on **Parttime** and **Distance/Online** basis for only K11,807 and K8,808 respectively.



**SCHOOL OF COMPUTING,
TECHNOLOGY & APPLIED SCIENCES**



Ph.D. in Computer Science

The Doctor of Philosophy in Computer Science (Ph.D. CS) programme is intended to address the shortage of human resources in the computing field and contribute positively to the economy of the country. The program provides a unique opportunity to develop in-depth knowledge in the computer science discipline. Graduates are expected to be competent enough to investigate continually emerging trends and topics in computer science, data science, security, artificial intelligence and many more.

The programme is offered **By Research** for K15,300

Ph.D. in Information Systems

The Information Systems doctoral programme prepares students with skills to advance applied research in evidence-based, human-centred and secure information system practice. The PhD in Information Systems by research provides a research-intensive focus in the interdisciplinary areas of information systems, cyber security and artificial intelligence.

The programme is offered **By Research** for K15,300

Ph.D. in Computing and Data Science

The Ph.D. in Computing and Data Science by coursework and dissertation seeks to prepare the candidates to conduct high-level research prepares candidates with an in-depth understanding of core and advanced topics in computing and data science which train them to use the latest tools to represent, model and solve real-world problems

The programme is offered for **Course work and Dissertation** for K19,500

Ph.D. in Information Technology

The Ph.D. in Information Technology by coursework and dissertation provides a coursework and research approach with a focus on the interdisciplinary areas of information technology, cyber security and artificial intelligence.


The programme is offered for **Course work and Dissertation** for K19,500

Community engagement

FIRST YEAR ORIENTATION

Welcome all new students!

Please follow our socials for regular updates:

-  The ZCAS University
-  @VCZCASU
-  The ZCAS University
-  www.zcasu.edu.zm



WOMEN'S DAY CELEBRATION

ZCAS University women joined the rest of the world to celebrate Women's Day.

We value all the hard-working women in our community.

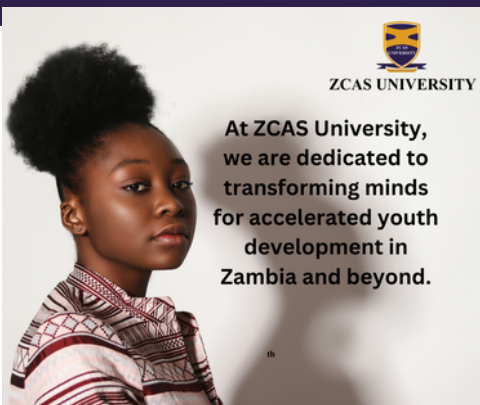
PART TIME STUDENTS ORIENTATION

"We are here for you, our students" Professor Douglas Kunda said in his speech at the Part time Students Orientation held on February 27th, 2023.

In attendance were Principal Officers, School Deans, and selected members of staff



YOUTH DAY CELEBRATION




ZCAS UNIVERSITY

At ZCAS University, we are dedicated to transforming minds for accelerated youth development in Zambia and beyond.

Happy Youth Day!!!

"Warm wishes to our hard-working youths of ZCAS University. On this day that celebrates all things youthful and bright, I wish to assure you that your contribution to the university's growth is appreciated. You are blessed with stronger will and higher energies when it comes to achieving goals and you are the young leaders who will shape tomorrow for generations to come.

God richly bless you and Happy Youth Day."

Prof. Douglas Kunda
Vice Chancellor

RESEARCH

Quarter 1, 2023 Publications/Conferences

1.0 Publications

1.1 Kawimbe, S (2023). Framework of Entrepreneurship Theories in Augmenting Performance of Small and Medium Enterprises (SMEs) in Zambia. *International Journal of Latest Engineering and Management Research*, 8 (2), 47-52 <https://doi.org/10.56581/8.2.47-52>

1.2 Mweshi, G & Mwemba, B (2023). Economic Benefits for the Integration of Supply Chain Networks on the Global Market. *International Journal of Advanced Engineering*, 5 (3), 55-69. <https://doi.org/10.35629/5252-05035569>

1.3 Kawimbe, S (2023). Information and Communication Technologies (ICTs) as a Source of Education in Selected Higher Institutions of Education in Zambia. *International Journal of Advanced Multidisciplinary Research and Studies*, 3 (2), 398-400. <https://doi.org.10.47191/ijcrr/>

1.4 Kawimbe, S (2023) Black Tax and its Impact on Entrepreneurship Growth in Zambia: A Conceptual Perspective. *International Journal of Advanced Multidisciplinary Research*, 9 (12) 317-321 <https://doi.org/10.22192/2022.09.12.025>

1.5 Kalunga, P., Neene, V., Jere, B., Phiri, M & Chembe, C. (2023). Challenges of Crowdfunding (Village Banking) in Zambia: Solutions and Opportunities. *Zambia Information Communication Technology Journal*, 7 (1), 38-46. <https://doi.org/10.33260/zictjournal.v7i1>

2.0 Conferences

i. Dr Kelvin Kayombo (Deputy Vice-Chancellor - Academic) attended the 2023 Zambia Institute for Strategic Management (ZiSM) Conference held from 28th to 31st March 2023 at Radisson Blue Hotel in Livingstone.

The theme of the conference was: Strengthening Strategy Implementation for Sustainable Organisational Growth in an Ever-changing Environment and presented the conference paper titled "Collaboration and Networking as a business strategy".

If you are interested in collaborating in research on these and other research topics, please email Dr Kawimbe at sidney.kawimbe@zcasu.edu.zm



News - Thank you to our new partners

APTECH - ZCAS-U MoU



The ZCAS University and Aptech Limited signed a Memorandum of understanding in a bid to collaborate and offer training and consultancy in the arts and entertainment industry on various capacity-building programmes.

ZCAS-U - ZIM MoU

ZCAS University has introduced a unique post-graduate degree in Digital Marketing. This is profound as this is the first postgraduate degree in Digital Marketing to be offered in Zambia.



ZCAS-U - BETAWAYS MoU

Professor Douglas Kunda, Vice Chancellor, at the Memorandum of Understanding signing ceremony with Betaways Innovation Systems Ltd for the provision of certification in project management and other fields.



ZCAS-U - NIPA MoU



Highlights of the Memorandum of Understanding (MOU) signing ceremony between ZCAS University and the National Institute of Public Administration (NIPA) to enrich research and programme delivery.

CHINESE TRAINING LAUNCH

Highlights of the launch of the Chinese language training for ZCAS University Students facilitated by Hubei University of Technology.





ZCAS UNIVERSITY

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